



aloft

www.aloft-hotels.com
 9851 E. Playa Del Norte Drive, Tempe
 (480) 621-3300

■ The Property

A spin-off of the W (both are owned by Starwood), the five-story, 136-room Aloft is branded by its urban-influenced design, accessible technology and always buzzing social scene. Aloft was designed to be a moderately-priced, stylish alternative for youthful-minded travelers. Each loft features nine-foot ceilings and

oversize windows to create an open feeling, large bathrooms with oversized showers and signature beds that face the windows — not the walls. Each room is accented by large plasma HDTV-ready televisions and one-stop connection stations for PDA's, cell phones MP3 players and laptops. At the touch-and-go kiosk in the lobby, you can access self-service check out (and even flight information). The property, located in Tempe near Arizona State University and Tempe Marketplace, also features the splash swimming pool and recharge, a 24-hour state-of-the-art fitness center. It's also eco-friendly — packaging-free dispensers for shower products reduce plastic waste and heating and cooling systems synched to operate only in rooms that are reserved and occupied to help eliminate excess energy consumption.

■ Dining and Nightlife

Bar w xyz and the re:mix communal lobby offer games to play, a spot to sip a drink, read the paper or work on laptops via hotelwide wireless Internet access. You can even ask the bartender to plug in your iPod and play your music at the bar if you want! re:fuel by aloft offers gourmet grab-and-go food — including sandwiches, salads, coffee drinks, croissants and bagels — 24 hours a day.



www.echomag.com