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Party close to home at the trendy Aloft Hotel in Tempe

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The newest addition to the Tempe cityscape, Aloft Tempe offers an all new destination for locals and travelers to re:mix and mingle this summer.



The city's first new hotel in a decade, Aloft Tempe is the hot new place for cool action in Tempe. The hotel's hip w xyzSM bar serves a refreshing line-up of signature cocktails and light, snack attack fare and the adjacent re:mix lobby with pool table and splash outdoor pool and lounge area offer the ultimate stylish setting for a night of drinks, finger foods and friends.

Turning up the volume early in the week, each Tuesday night Aloft Tempe invites guests and w xyzSM bar patrons to play host DJ and spin a 20-minute selection from their personal iPod playlist. Making hump day happier, Wednesday nights at Aloft Tempe feature Happy Hour from 5-7 pm at w xyzSM bar with half-price house drinks, including the favorite Lychee Martini, and appetizers, ranging from tasty spring rolls to crispy tater tots. Thursdays mark a night for the gals with Diva DJ night, featuring a different guest gal DJ each week spinning live tunes from 10

pm to close.

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Weekends are even hotter at Aloft Tempe with Saturday pool parties from noon- 6 pm. Enjoy a live DJ and cool drink specials with a \$5 cover charge for non-hotel guests. For the ultimate night out, Aloft Tempe invites locals to take the lift home after a night of cocktails and tunes with the "lift rate." This special rate of \$69 is available to Arizona residents. Reservations must be made directly through Aloft Tempe by calling (480) 621-3300 or by stopping by the aloha desk.

"Aloft Tempe offers a hip new destination for all ages to unwind, sip cocktails and party poolside- right in heart of Tempe," said Jamie Metzger, General Manager of Aloft Tempe. "And when the night is done, play it safe and take the lift home and be our guest for the night for a great low resident rate."

Opened in February, Aloft Tempe is a vision of W hotels and is the first Arizona property for Aloft, the new ultra-urban hotel brand by Starwood Hotels & Resorts Worldwide. Featuring 136 loft-inspired guest rooms spanning five-stories, Aloft Tempe is situated on 2.6 acres proximate to Tempe Town Lake, the city's top recreational, nature and cultural attraction featuring a 977 million gallon lake and beach park, and is just minutes from the Mill Avenue entertainment district.

Designed for the in-the-know and on-the-go traveler, Aloft Tempe features the ultimate in tech-savvy amenities with urban communal areas designed to encourage guests to get out of their room and mix and mingle. From touch and go kiosks offering self-service check-in to plug and play devices in each guest room that connects an array of electronic devices to a flat-panel, high-definition television, staying connected is effortless. In addition, re:fuel by AloftSM offers a convenient grab-and go café menu and re:chargeSM features a 24-hour state-of-the-art fitness center. Complete with the latest in smart and savvy eco-friendly features, packaging-free dispensers for shower products reduce plastic waste and heating and cooling systems synched to operate only in rooms that are reserved and occupied to help eliminate excess energy consumption.

